

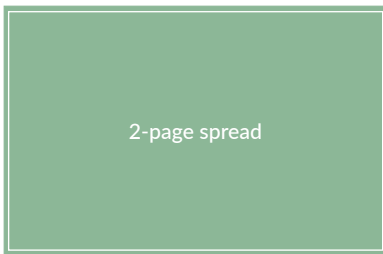
covered bridge

CROSSING
LEISURE + ADVENTURE
IN THE VAIL VALLEY



ADVERTISING SPEC SHEET

DOCUMENT PRESETS

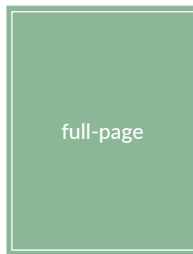


2-page spread

Full Bleed: 17.25" x 11.375"

Trim: 16.75" x 10.875"

Safety Area: 16.25" x 10.375"



full-page

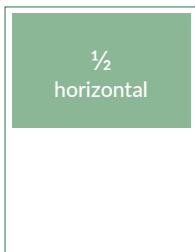
Full Bleed: 8.875" x 11.375"

Trim: 8.375" x 10.875"

Safety Area: 7.875" x 10.375"

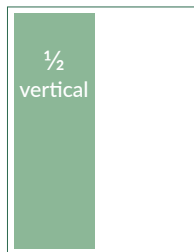
MAGAZINE TRIM DIMENSIONS

8.375 x 10.875



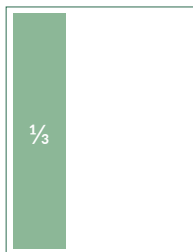
1/2
horizontal

Ad Size:
1/2 Horizontal
7.25" x 4.75"



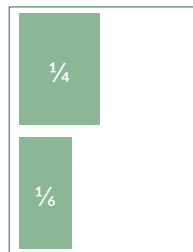
1/2
vertical

Ad Size:
1/2 Vertical
3.5" x 9.75"



1/3

Ad Size: 1/3
2.25" x 9.75"



1/4

1/6

Ad Size: 1/4
3.5" x 4.75"

Ad Size: 1/6
2.25" x 4.75"

PRINT REQUIREMENTS

SUBMISSION GUIDELINES:

Please submit a high resolution (**CMYK, 300 dpi**) TIFF, EPS or press-ready PDF file. Please do not include printer marks.

PRESS:

Printed web offset, perfect bound.

SAFETY AREA:

Text and logos must be **0.25"** from the trim size to avoid live matter trimming off.

RESOLUTION:

All images and logos must have a resolution of **300 dpi** at 100% print sizes.

COLOR:

All colors must be **CMYK**. Total ink density should not exceed 300%.

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Artwork with technical issues will be replaced or modified by our art department staff and client will be invoiced at **\$85/hour**. Please call or email if you have questions.